

# Bark in the Park

## Team Match Sponsorship

Motivate a group of pledge-collecting walkers at Fox Valley Humane Association's annual Bark in the Park fundraising event on June 6, 2009

Sponsor company (print as you would like it to appear):

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Sponsor contact:

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Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone #: \_\_\_\_\_ E-mail: \_\_\_\_\_

Captain of company's walk team: \_\_\_\_\_

Sponsorship level:

\_\_\_\_\_ Beagle Match (up to \$250) \_\_\_\_\_ Labrador Match (up to \$500)

\_\_\_\_\_ Great Dane Match (up to \$1000) \_\_\_\_\_ St. Bernard Match (up to \$2000 or higher - sponsor may set the level)

**About Bark in the Park:** Bark in the Park is Fox Valley Humane Association's best-attended fundraiser of the year. In 2008, more than 800 people enjoyed the Bark in the Park activities as they raised nearly \$50,000 for FVHA. It is a day of fun for two-legged and four-legged participants, and all are encouraged to solicit pledges for the walk to raise money for FVHA. In addition to the walk, attendees enjoy games, contests, food, and music. All money raised goes to help care for the 5,000 + animals cared for by FVHA each year.

Team Match Sponsors commit to match all the pledge money raised by a walk team up to a maximum dollar amount. For example, a Labrador Match sponsor commits to match up to \$500 in pledges raised.

If the team raises \$187; the company gives \$187

If the team raises \$500; the company gives \$500

If the team raises \$875; the company gives \$500

**This is a perfect opportunity for companies that already have a gift matching program in place.** Team Match Sponsors will be contacted for their matching sponsorship after the event.

### Sponsorship Benefits

- Canine team members get bandannas printed with your company name: i.e. "The ABC Company Barking Buddies."
- Team match sponsors are recognized verbally by our celebrity emcees during the event.
- Team match sponsors are recognized in FVHA's Companion newsletter, received by over 7,000 FVHA supporters.
- Team match sponsors are recognized on FVHA's website, [www.foxvalleypets.org](http://www.foxvalleypets.org) getting 25,000 hits a day.
- Teams have opportunities to win prizes for their money raising efforts.
- Walkers on a sponsored team receive \$10 off their registration fee (\$15 instead of \$25).
- Team gets reserved table for their Bark in the Park lunch.

**Have your team captain return this sheet to**

**Fox Valley Humane Association**

**N115 Two Mile Road, Appleton, WI 54914**

**This year's theme is *Bark in the Park - Happy 80 th Birthday!* Join us and be a party animal!!**